
NEWS

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**INTEGRATED MOBILE AWARDED
OUTSTANDING START UP BUSINESS IN CENTRAL OHIO**

Columbus, Ohio – January 22, 2007 – Integrated Mobile, Inc., the leader in managed mobility solutions for enterprises, today announced that it was recognized at the TechColumbus TopCAT Awards ceremony as the Outstanding Start Up Business in Central Ohio. Selected from eleven finalists, Integrated Mobile was chosen as the best in the category for growing companies no more than three years old. TechColumbus works with entrepreneurs, large and small businesses, venture funds and research organizations to identify and advance technology-based economic initiatives. Through the annual TopCAT awards, TechColumbus recognizes and celebrates the outstanding achievements of Central Ohio technology organizations and leaders.

"This is a great recognition for the entire Integrated Mobile team," said Integrated Mobile CEO Jay Highley. "We employ an incredibly talented team of wireless professionals that are truly helping to build a great company. Our people talent, combined with our patent-pending advanced technology platform has allowed us to become a leader in the emerging managed mobility solutions arena. Our complete solutions package, including our cornerstone iWIN web-based administrative dashboard, allows our Fortune 1000 clients to gain complete control over their wireless environment while reducing their wireless spend by up to 40%."

Enterprise clients are able to successfully move beyond providing wireless voice and email to their mobile workforce because Integrated Mobile provides the infrastructure required to deploy and support advanced wireless applications. Integrated Mobile is recognized as the leader in managed mobility solutions as a result of combining a state-of-the-art technology platform with proven best practices in IT management including Six Sigma, ITIL and CMM in order to eliminate defects, drive management maturity and deliver unsurpassed efficiency and control.

About Integrated Mobile

Integrated Mobile is the leading provider of managed mobility services with customers that represent more than 25 percent of the Fortune 1000. Founded by a former IT consulting executive who observed first hand the administrative chaos and burgeoning costs his corporate clients were experiencing in providing wireless capabilities to their employees, Integrated Mobile purpose-built a web-based portal and services to help businesses gain control of their wireless assets and costs. Today, Integrated Mobile offers a full suite of managed mobility solutions and services and the Company's revenue base has grown more than 50% quarter over quarter since its founding.

Headquartered in Columbus, OH, Integrated Mobile is a leading managed wireless services company that uses Six Sigma methodology to globally deliver a proven, end-to-end management solution for the enterprise's entire wireless lifecycle, including device fulfillment and configuration, training, asset management, bill optimization, reporting and 24/7 end-user support. The Integrated Mobile Managed Mobility Solutions package helps businesses reduce their total cost of wireless ownership by 20-40%, provides a single point of contact for all wireless services across multiple carriers, improves the overall quality of administrative and end user support — all while simplifying the management of wireless devices and services. For more information about us, please visit www.integratedmobileinc.com.

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