

WIRELESS INDUSTRY VETERAN JOINS INTEGRATED MOBILE TO LEAD CENTRAL SALES REGION

Columbus, Ohio – September 5, 2006 – Integrated Mobile, Inc. (“the Company”) today announced that Stephen T. Smith has joined the Company as Director of Sales for the Central U.S. Region.

Smith, with more than 14 years of progressive experience in the wireless industry, joins the Company after ten years of experience with Sprint, most recently as National Sales Operations Manager for Indirect Business Sales. While at Sprint he held a variety of sales, marketing and sales operations positions including Indirect Sales Manager, Senior Manager of National Sales Operations and Senior Marketing Manager. Prior to joining Sprint, Smith spent five years in wireless sales and marketing roles with ProNet Wireless Communications, Metrocall Wireless and PageMart Wireless. Smith earned a Bachelor of Science Degree in Commerce and Engineering from Drexel University in 1989.

"Stephen is a great addition to the Integrated Mobile sales organization and we look forward to capitalizing on his deep knowledge of the wireless industry," said Jay Highley, President and CEO of Integrated Mobile. "We are confident that his past experience working with business enterprise markets and indirect sales distribution channels will allow us to continue to build our market leading position in the Central region as the premier wireless managed services company."

Integrated Mobile, headquartered in Columbus, OH, is a leading managed wireless services company that uses Six Sigma methodology to globally deliver a proven, end-to-end management solution for the enterprise's entire wireless lifecycle, including device fulfillment and configuration, training, asset management, bill optimization, reporting and 24/7 end-user support. The Integrated Mobile solution helps businesses reduce their total cost of wireless ownership by 20-40%, provides a single point of contact for all wireless services across multiple carriers, improves the overall quality of administrative and end user support — all while simplifying the management of wireless devices and services. For more information about us, please visit www.integratedmobileinc.com.

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