

WIRELESS INDUSTRY GURU ASSUMES TOP POST AT INTEGRATED MOBILE

Columbus, Ohio – September 12, 2006 – Integrated Mobile, Inc. ("the Company") today announced that wireless industry veteran, Richard Siber, has joined the Company as Chairman of the Board, effective immediately.

Siber, Founder and President of SiberConsulting LLC, has spent the last 21 years exclusively in the wireless industry and through his company has provided strategic, technical and marketing services to members within the wireless ecosystem. SiberConsulting has worked with numerous business enterprises to help them understand, embrace and deploy complex wireless solutions and also advises on M&A activities.

Siber was formerly a Partner in the Communications & High Tech practice at Accenture, where he helped manage their worldwide wireless communications efforts including representing Accenture in all aspects of the mobile and wireless community. He has provided a broad range of marketing, strategic and industry oriented consulting services to mobile operators, equipment vendors and content providers worldwide in the wireless industry. He is also deeply involved in a number of U.S. government and Homeland Security initiatives utilizing a variety of wireless technologies.

"We are delighted that Richard has joined the Integrated Mobile team and we look forward to capitalizing on his deep knowledge of the wireless industry to build our visibility in the managed mobility marketplace," said Jay Highley, President and CEO of Integrated Mobile. "The wireless industry and its offerings have become increasingly complex and Richard's experience helping business enterprises deploy these complex wireless solutions will be invaluable to us as we continue to build our market leading position as the premier wireless managed services company."

Siber is a frequent industry speaker and has chaired, moderated or spoken at more than 500 wireless conferences and forums worldwide including a number of CEO workshops for the wireless industry in conjunction with CTIA. He has been quoted on hundreds of issues related to wireless communications in over 50 industry related business publications including, among others, the Wall Street Journal, Financial Times of London, Forbes, Fortune, RCR Wireless, Wireless Week, Wireless Review and Business Week.

Siber earned a Bachelor of Arts degree from Boston University and a Masters Degree in Business Administration from Boston College. He also holds a certificate of special studies from Harvard Extension School and he currently sits on the Boards of Digit Wireless, JumpTap, Singletouch Interactive and InCode.

Integrated Mobile, headquartered in Columbus, OH, is a leading managed wireless services company that uses Six Sigma methodology to globally deliver a proven, end-to-end management solution for the enterprise's entire wireless lifecycle, including device fulfillment and configuration, training, asset management, bill optimization, reporting and 24/7 end-user support. The Integrated Mobile solution helps businesses reduce their total cost of wireless ownership by 20-40%, provides a single point of contact for all wireless services across multiple carriers, improves the overall quality of administrative and end user support — all while simplifying the management of wireless devices and services. For more information about us, please visit www.integratedmobileinc.com.

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