
NEWS

FOR IMMEDIATE RELEASE

Integrated Mobile Retains Strategic Business Consultant

Columbus, OH – March 11, 2008 – Integrated Mobile, the leader in managed mobility solutions for enterprises, announced today that it has retained Jay Highley, former Integrated Mobile CEO, as a consultant to the Company’s Chairman to assist with new business opportunities, including potential M&A activity. Highley spent two years with Integrated Mobile before joining ChaCha, a human powered mobile answers company, in January.

“We’re happy that Jay has agreed to continue to work with us on a consulting basis,” said Richard Siber, Chairman of the Board. “Jay has a distinguished career in the wireless and telecommunications arena and knows our industry well. We look forward to his insights and assistance in further building upon our already impressive growth in the managed mobility marketplace.”

About Integrated Mobile

Integrated Mobile is the leading provider of managed mobility services having served customers that represent more than 25 percent of the Fortune 1000. Founded by a former IT consulting executive who observed first hand the administrative chaos and burgeoning costs his corporate clients were experiencing in providing wireless capabilities to their employees, Integrated Mobile purpose-built a web-based portal and services, based on Six Sigma and ITIL, to help businesses gain control of their wireless assets and costs.

Today, Integrated Mobile offers a full suite of managed mobility solutions and services that deliver end-to-end management of the enterprise’s entire wireless lifecycle, including device fulfillment and configuration, training, asset management, bill optimization, reporting and 24/7 end-user support. The Integrated Mobile Managed Mobility Solutions slash the total cost of wireless ownership by 20-40%, provide a single point of contact for all wireless services across multiple carriers, improve the overall quality of administrative and end user support — all while simplifying the management of wireless devices and services. For more information about us, please visit www.integratedmobile.com.

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