

**INTEGRATED MOBILE CONTINUES TO BUILD MANAGEMENT TEAM WITH
HIRING OF HUMAN RESOURCES DIRECTOR**

Columbus, Ohio – October 26, 2006 – Integrated Mobile, Inc. ("the Company") today announced that Beth Ferguson has joined the Company as Director of Human Resources.

Ferguson has more than seven years of progressive experience in human resources, having held positions in all facets of human resources management including design and implementation of a total HR operations for a start up organization. Most recently, Ferguson was Human Resources Programs Manager for a world-wide manufacturer of industrial components and has served in HR leadership roles within the health care field. Ferguson holds a Bachelor of Arts Degree in Organizational Management from Bluffton College and is a certified Senior Professional in Human Resources.

"Beth is a strong addition to our team and her solid HR skills will allow us to continue to recruit and retain top talent," said Jay Highley, President and CEO of Integrated Mobile. "We have a unique corporate culture with an incredibly supportive team of associates totally committed to building a great company by maintaining a focus on our number one goal – building long term partnerships with our clients by exceeding their expectations. Beth understands and embraces this culture and our commitment to getting the right people in the right roles and we are excited to have her on board. Beth's expertise in staff development, compensation and benefits, as well as education and training programs will allow us to continue to foster our employee-focused culture, while managing our rapid growth."

Integrated Mobile, headquartered in Columbus, OH, is a leading managed wireless services company that uses Six Sigma methodology to globally deliver a proven, end-to-end management solution for the enterprise's entire wireless lifecycle, including device fulfillment and configuration, training, asset management, bill optimization, reporting and 24/7 end-user support. The Integrated Mobile solution helps businesses reduce their total cost of wireless ownership by 20-40%, provides a single point of contact for all wireless services across multiple carriers, improves the overall quality of administrative and end user support — all while simplifying the management of wireless devices and services. For more information about us, please visit www.integratedmobileinc.com.

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