

INTEGRATED MOBILE FOUNDER NAMED HONOREE FOR BUSINESS FIRST 40 UNDER FORTY AWARDS

Columbus, Ohio – August 29, 2006 – Integrated Mobile, Inc. ("the Company") today announced that Greg Pugh, the Company's founder, will be recognized as an honoree at the Business First 40 Under Forty Awards ceremony to be held on September 21, 2006. The 40 Under Forty Awards, sponsored by Columbus Business First, Kegler Brown Hill & Ritter and National City Bank, were developed to recognize individuals for their successes in the areas of career development, awards and recognition, and community involvement.

"We are delighted that Greg has been recognized yet again for his career successes, as well as civic endeavors," said Integrated Mobile CEO Jay Highley. This well deserved recognition follows the announcement in May that Greg was named a finalist in the Ernst and Young Entrepreneur of the Year Awards for 2006. Greg's dedication to Integrated Mobile, his colleagues, our industry and the community sets an example for all of us."

Integrated Mobile was founded in 2004 by Pugh, a former IT consulting executive, who observed first hand the administrative chaos and burgeoning costs his corporate clients were experiencing in providing wireless capabilities to their employees. Pugh and his team set out to develop a software and services solution that could help business enterprises gain control of their wireless assets and costs. Today, Integrated Mobile offers a full suite of managed mobility solutions and services and employs nearly 50 associates throughout the United States. The Company's revenue base has grown more than 50% quarter over quarter since its founding and now serves over a quarter of the Fortune 1000 companies – all in less than three years of operation.

Highley added, "As a past Evans Scholarship recipient, Greg is also active in supporting the Evans Scholars Foundation, which administers the nation's largest privately funded college scholarship program, providing full tuition and housing grants to deserving caddies. In addition, he and the founders of the Stephanie Hummer Memorial Tournament have raised more than \$100,000 to benefit crime prevention organizations on or near The Ohio State University campus."

Integrated Mobile, headquartered in Columbus, OH, is a leading managed wireless services company that uses Six Sigma methodology to globally deliver a proven, end-to-end management solution for the enterprise's entire wireless lifecycle, including device fulfillment and configuration, training, asset management, bill optimization, reporting and 24/7 end-user support. The Integrated Mobile solution helps businesses reduce their total cost of wireless ownership by 20-40%, provides a single point of contact for all wireless services across multiple carriers, improves the overall quality of administrative and end user support — all while simplifying the management of wireless devices and services. For more information about us, please visit www.integratedmobileinc.com.

Contact: Melodye Demastus, Telephone: 614.771.8810 or Email: mdemastus@columbus.rr.com.