

## **IT EXECUTIVE JOINS INTEGRATED MOBILE TEAM AS DIRECTOR OF INFRASTRUCTURE**

**Columbus, Ohio – August 11, 2006** – Integrated Mobile, Inc. (“the Company”) today announced that Teok J. (TJ) Cheong has joined the Company as Director of Infrastructure. In this role, Cheong will be responsible for all aspects of the Company’s network infrastructure, including project planning, oversight of day-to-day operations, user support services, network policies and procedures, budgeting and strategic planning.

Cheong, a former IT consultant, has extensive experience in project planning and the design, integration and management of network infrastructures and has worked with IT clients in a broad range of industries. He has served in various IT consultative roles including Senior Systems Consultant for MTM Technologies, Network Systems Engineer for International Network Services, Enterprise Sales and Solutions Consultant for MCPc, Inc. and Enterprise Consultant for MCSi, Inc. Cheong maintains professional certifications for numerous network applications and earned a Bachelor of Science Degree in Mechanical Engineering Technology from Franklin University in 1995.

" We're pleased to add an IT professional of TJ's caliber to our already world- class management team," said Jay Highley, President and CEO of Integrated Mobile. "I'm confident that TJ's experience in deploying leading edge technologies will benefit both our operations and our customers as we continue to leverage our unparalleled network and market position as the premier wireless managed services company."

Integrated Mobile, headquartered in Columbus, OH, is a leading managed wireless services company that uses Six Sigma methodology to globally deliver a proven, end-to-end management solution for the enterprise’s entire wireless lifecycle, including device fulfillment and configuration, training, asset management, bill optimization, reporting and 24/7 end-user support. For more information about us, please visit [www.integratedmobileinc.com](http://www.integratedmobileinc.com).

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