

**INTEGRATED MOBILE NAMES NEW REGIONAL MANAGER FOR WESTERN U.S. REGION**

**Columbus, Ohio – August 8, 2006** – Integrated Mobile, Inc. today announced that Jessica Koch has joined the Company as Regional Manager for the Western U.S. region, where she will be responsible for developing and implementing new business strategies, as well as managing client relationships.

Koch has more than six years of sales and service experience including positions with Sprint, Lantronix, Inc. and Canon Computer Systems. Most recently, Koch was Indirect Channel Manager for Sprint where she was responsible for developing and managing Sprint's indirect business partners for wireless and wire line products. While in this role she was named the 2003 President's Club Winner for achieving more than 200% of her annualized sales target. Koch earned a Bachelor of Arts Degree in Organizational Leadership from Chapman University in Orange, California.

"Jessica is an excellent fit for our organization," said Jay Highley, President and CEO of Integrated Mobile. "She understands the intricacies of the wireless world and has been very successful in developing and implementing creative strategies to gain new business. Moreover, she is a proven leader in successfully building and managing client relationships, as well as training sales and service professionals. We welcome Jessica's expertise as we continue to build our national footprint as the premier managed mobility services company."

Integrated Mobile, headquartered in Columbus, OH, is a leading managed wireless services company that uses Six Sigma methodology to globally deliver a proven, end-to-end management solution for the enterprise's entire wireless lifecycle, including device fulfillment and configuration, training, asset management, bill optimization, reporting and 24/7 end-user support. For more information about us, please visit [www.integratedmobileinc.com](http://www.integratedmobileinc.com).

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