
NEWS**FOR IMMEDIATE RELEASE**

**FORMER SPRINT EXECUTIVE JOINS INTEGRATED MOBILE MANAGEMENT
TEAM****— Candidate to fill newly created Vice President of Service Delivery role —**

Columbus, Ohio – July 28, 2006 – Integrated Mobile, Inc. today announced that Toby D. Percy has joined the Company's management team in the role of Vice President of Service Delivery, where he will be responsible for both client and integrated services, order administration, inventory management and technical support.

Percy spent the last seven years with Sprint in a variety of sales management roles, most recently with Sprint Business Solutions as Enterprise Branch Director. In this position, Percy was responsible for building and managing sales teams charged with growing Sprint's wireless services to corporate business enterprises. Percy has over 15 years of experience in the sales and IT consulting arenas where he has held leadership positions with well known companies such as LCI (formerly LiTel Telecommunications), Software Synergy, ANATEC (Norell) and WD-40 Company. Percy holds a Bachelor of Science Degree from Butler University in Indianapolis.

"We are delighted that Toby has joined the Integrated Mobile team," said Jay Highley, President and CEO of Integrated Mobile. "In this newly created role, Toby will be responsible for ensuring that Integrated Mobile continues to deliver a "best in class" experience to our clients that is seamless across our entire Managed Services portfolio. We look forward to capitalizing on Toby's strong sales and IT consulting knowledge as we continue to build upon Integrated Mobile's position as the premier wireless managed services company."

Integrated Mobile, headquartered in Columbus, OH, is a leading managed wireless services company that uses Six Sigma methodology to globally deliver a proven, end-to-end management solution for the enterprise's entire wireless lifecycle, including device fulfillment and configuration, training, asset management, bill optimization, reporting and 24/7 end-user support. For more information about us, please visit www.integratedmobileinc.com.

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