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**Native Ohio Businessman Named Ernst & Young
Entrepreneur Of The Year® 2006 Award Finalist**

*Integrated Mobile Founder Greg Pugh To Be Honored in
South Central Ohio, Kentucky Region*

COLUMBUS, OH (May 17, 2006) – Integrated Mobile is pleased to announced that Founder and Chief Operating Officer Greg Pugh is a finalist for the Ernst & Young Entrepreneur Of The Year® 2006 Award in the South Central Ohio & Kentucky region.

Ernst & Young designed the awards program to recognize outstanding entrepreneurs on a regional, national and global level who are building and leading dynamic and growing businesses. A panel of independent judges reviewed more than 70 nominations and selected Pugh as one of three finalists in the “Emerging” category. Judges will announce award winners on June 29 during a banquet at the Cincinnati Convention Center.

“Greg is an exceptional individual – his passion for excellence, strong integrity and ability to turn ideas into action is the driving force behind our success in helping enterprises gain control of wireless telecom expenses,” said Integrated Mobile CEO Jay Highley. “He’s an innovative, entrepreneurial business leader who has truly earned and deserves this type of recognition.”

The Ernst & Young Entrepreneur Of The Year awards program, which celebrates its 20th anniversary this year, honors entrepreneurs who have demonstrated excellence and extraordinary success. Areas of interest include innovation, financial performance, and personal commitment to an entrepreneur's business and community.

Regional award winners are eligible to become national Ernst & Young Entrepreneur Of The Year award winners, which will be announced at the annual awards gala in Palm Springs, California on Nov. 18.

About Integrated Mobile

Integrated Mobile is a leader in managed wireless services and delivers proven solutions built on Six Sigma methodology and extensive wireless industry knowledge. The company proactively manages and eliminates unnecessary cost from an enterprise's wireless lifecycle. With a focus on delivering complete visibility and control of wireless assets, the Integrated Mobile solution reduces costs, improves employee productivity and simplifies the management of wireless devices and services. Integrated Mobile's unique technology offers the enterprise a single point of accountability in a multi-carrier environment, which delivers maximum productivity and efficiency from the wireless investment. Founded in January 2004, Integrated Mobile is the managed wireless services company of choice for more than 200 of the world's largest companies, including Abercrombie & Fitch, Firestone, The Limited and Stanley Works. The Columbus, OH-based company has also been identified as a strategic partner with industry leaders such as Cingular, Sprint, Verizon Wireless, RIM, Good Technologies and Seven. For more information, visit www.integratedmobileinc.com.

About the Ernst & Young Entrepreneur Of The Year Awards

The Entrepreneur Of The Year[®] awards program was created and is produced by professional services firm Ernst & Young LLP. As the first award of its kind, the Ernst & Young Entrepreneur Of The Year award recognizes outstanding entrepreneurs who are building and leading dynamic and growing businesses. The program honors entrepreneurs through regional, national and global award programs in over 100 cities and 35 countries.

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