



For Immediate Release:

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**Integrated Mobile Forms Global Partnership  
To Deliver Control, Visibility of Wireless Assets for Global Banking Institution  
*Managed wireless services leader to reduce wireless costs, boost productivity of wireless assets***

LAS VEGAS (April 5, 2006) – Integrated Mobile Inc., a leader in managed wireless services for the enterprise, today announced the development of a global partnership designed to help a worldwide financial institution based in Chicago gain control of its wireless assets and services.

Integrated Mobile uses Six Sigma methodology to continuously identify costly defects and provide managed wireless services that help the enterprise to gain control of wireless assets and services. Integrated Mobile also works to help the enterprise reduce wireless operating costs, work with a single point of contact in a multi-carrier environment, and enhance the overall wireless experience for end-users. Integrated Mobile will help the company manage wireless services for its 22,000 bank employees throughout 17 countries.

The global financial services firm began a process of outsourcing the management of its global wireless services last year in order to obtain greater efficiencies and reduce its wireless operating expenses. Dutch service provider KPN was selected as prime contractor for the project and, in turn, partnered with carriers in other countries to provide a global coverage footprint for the bank. Sprint, a strategic partner of Integrated Mobile, joined the initiative to provide domestic wireless service for the leading international bank.

“This global financial institution is a perfect fit for Integrated Mobile’s capabilities due to their commitment to cost control and interest in leveraging mobility as a critical mandate for success in their business environment,” said Jay Highley, chief executive officer for Integrated Mobile. “Our services and solutions will help them proactively manage their wireless assets and gain control over a vast array of domestic and international service plans, and ultimately, our goal is to improve the wireless experience for the all of the bank’s employees.”

**About Integrated Mobile**

Integrated Mobile is a leader in managed wireless services and delivers proven solutions built on Six Sigma methodology and extensive wireless industry knowledge. The company proactively manages and eliminates unnecessary cost from an enterprise’s wireless lifecycle. With a focus on delivering complete visibility and control of wireless assets, the Integrated Mobile solution reduces costs, improves employee productivity and simplifies the management of wireless devices and services. Integrated Mobile’s unique technology offers the

enterprise a single point of accountability in a multi-carrier environment, which delivers maximum productivity and efficiency from the wireless investment. Founded in January 2004, Integrated Mobile is the managed wireless services company of choice for more than 200 of the world's largest companies, including Abercrombie & Fitch, Firestone, The Limited and Stanley Works. The Columbus, OH-based company has also been identified as a strategic partner with industry leaders such as Cingular, Sprint, Verizon Wireless, RIM, Good Technologies and Seven. For more information, visit [www.integratedmobileinc.com](http://www.integratedmobileinc.com).

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