



For Immediate Release:

Contact:

Susan Kristof for Integrated Mobile

614-975-0039

FAX 614-457-5265

skrist01@yahoo.com

**Integrated Mobile, Inc. Names Jay Highley Chief Executive Officer
*Telecommunications Visionary To Direct Leader in Managed Mobility Solutions***

COLUMBUS, OH (September, 2005) – Integrated Mobile, the leader in Managed Mobility Solutions for wireless telecommunications, today announced that Jay Highley has joined the company as its Chief Executive Officer. Highley comes to Integrated Mobile with over 25 years of executive experience in the telecommunications industry.

Highley joins Integrated Mobile from Sprint where he held numerous executive positions, including President of Business Sales for the wireless division. In this role Highley led Sprint's direct and indirect business sales organization of over 1200 employees nationwide. He also served as Corporate Vice President of Marketing, where he reshaped the Sprint PCS division's business marketing and sales strategy. His efforts resulted in explosive triple digit customer growth from 1999 through 2002 while at the same time significantly improving the profitability of the business unit. Highley's marketing team were the leaders in the development and launch of Sprint PCS's third generation wireless product portfolio. Highley also served on the Sprint Executive Steering Committee and played a lead role in the recent transformation and reorganization of Sprint's business sales and marketing organizations. Before joining Sprint Corporation, Highley was with ComDev, Inc. and 3M Company.

Highley's role as a change agent and visionary in the wireless enterprise marketplace are acknowledged by leading industry analysts and technology forums. He is frequently asked to speak at the largest industry conferences throughout the U.S to share his views and visions of the future. Highley has been quoted in technology and vertical industry publications and has written and contributed to several articles on the subject of wireless technologies and the role it will play in re-shaping how the world does business. He has also been quoted in leading business publications including Business Week, Fortune, Forbes, Wireless Week and the Wall Street Journal.

"Jay's knowledge of the telecommunications Industry will be an asset to Integrated Mobile as it continues its record growth," said Greg Pugh, founder and Chief Operating Officer of Integrated Mobile. "His leadership will deliver enhanced customer value as we move managed mobility solutions into the global wireless marketplace."

Highley has served on Advisory Boards at Hewlett Packard and EDF Ventures and is currently a Board Member for the Indiana Chamber of Commerce. Highley has completed graduate studies at Avila University and received a Bachelor of Business Administration Degree from the Kelly School of Business at Indiana University.

About Integrated Mobile

Integrated Mobile Inc. was founded in January 2004 to provide value-added managed mobility solutions to the enterprise customer of wireless products and services. Headquartered in Columbus, Ohio, Integrated Mobile offers a suite of solutions based on its innovative iWIN Dashboard. These solutions provide end-to-end lifecycle management of a corporation's entire wireless relationship, including fulfillment, configuration, billing, and customer care. Through the use of capabilities built on Six Sigma methodology, Integrated Mobile eliminates the waste and overhead of managing wireless services, giving the enterprise maximum productivity and efficiency from their wireless budget.

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